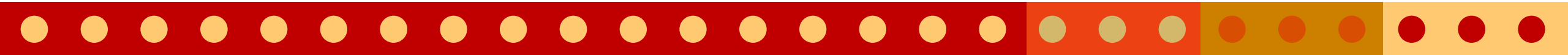


You Name it – We've got it!



We are at the Coast • We deliver exceptional quality.



In partnership with



- Events Link Africa are proud leaders in the events industry through innovative event and project management solutions.
- We are different, exciting and up to date with current event design.
- We are innovators and trendsetters – we do not follow, other's follow us!
- From intimate meetings to mega conferences and major projects, Events Link Africa has the expertise, experience and resources to meet the desired objectives of your initiative. Through strategic partnerships and networks, we are in the position to mobilise target audiences.
- We offer you a world class service at a budget suitable for you.



Our Services • We are excellent at what we do.



- Incentive Tours
- Team Building
- Brand Activations
- Activities and Adventures
- Product Launches and Celebrations
- Event Equipment Hire
- Special Event Management
- Themes Dinners / Desert Dinners
- Décor and Flowers
- Visual Production and Design
- Entertainment
- Sound and Lighting
- Transportation
- Event pre and post tours
- Dream Weddings
- Conferences and Expos



Capability Statement • Philosophy & Background



- Events Link Africa is proud to be part of a pioneering team in SADC's events industry through innovative event and project management solutions.
- We are specialists in the area of planning and executing Campaigns, Events and Inventive Tours.
- Events Link Africa has the capability and experience to deal with branding, marketing and public relations requirements, media liaison, pre and post tours and transport and accommodation management as part of the event management package.
- From intimate meetings to dream travel arrangements for your inventive groups and major projects, Events Link Africa has the expertise, experience and resources to meet the desired objectives of your initiative. Through strategic partnerships and networks, we are in the position to be your "DREAMOVATOR" OF CHOICE.



Strategic Objectives • What we strive to.



OUR OBJECTIVES ARE TO:

- Provide tools, skills and human resources to plan, manage and co-ordinate events and Incentive Travel.
- Build up a resource base of qualified and skilled persons for the industry
- Be the “ DREAMOVATORS” of unforgettable memories and experiences.
- Position Namibia as a preferred Travel and Events destination.

OUR ACHIEVEMENTS INCLUDE:

- Trendsetting
- Job Creation
- Capacity Building
- Sharing Wealth With Other SME's Including:

Hospitality, Technical suppliers, Activity Providers, Transport, Venues and Catering, Entertainment, Printing

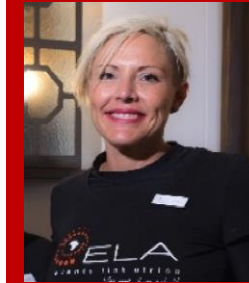


Meet The TEAM • We make dreams come true!



Michelle Bekker - Managing Member – Events Link Africa

Michelle is a Chartered Public Relations Practitioner (CPRP) with over 20 years' experience in the corporate and tourism industry. Working in Africa and Europe for leading hotels and travel groups as well as managing and owning a 4 star lodge has given Michelle an in-depth knowledge of the tourism industry. As Managing partner of Events Link Africa, Michelle is passionate about organising and managing events and boutique incentive tours.



Marelise Serfontein - Executive Member

Marelise is an entrepreneur and owner of Conference Link. She has extensive experience in project management, communication, community development and upliftment. She is a member of various associations and has also started and led various business ventures. Some of her achievements include the Ambassador & Visitors Training programme which she started in 2008. Marelise has led the Business Tourism Industry for the last 15 years.



Sophia Links - Senior Project Manager

Sophia has seven years of experience in the field of events and project management, having been actively involved in the administration of all Conference Link's conferences and events. She holds an Events Management Certificate through the Namibia University of Science and Technology (NUST). She also has vast experience in consultancy and her expertise lies especially in accounts and database management. She has great negotiating skills and knows how to work with customers and service providers.



Meet The TEAM • We make dreams come true!

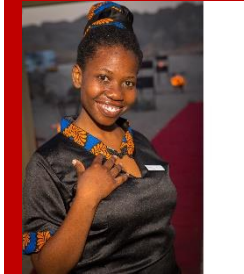
Chris Koch – Executive Creative Director – Events Link Africa & St.Christopher's Studio

Artist, Designer, Stylist, Space transformer, Art director, Floral architect and Whisky Connoisseur. He studied Graphic Design at Pretoria University of Technology and has been active as a creative in the field of surface and 3D-design for more than 30 years. He has worked for most of the top ad agencies and still produces major corporate events and stylish weddings. His design style for event interiors is modern and he is a “out-of-the box” creative thinker. Clients include World Economic Forum, Visi Magazine, Oprah, House and Leisure, Durban July, ABSA KKNK, Distell, Investec and BMW Polo.



Dananai Chiguvare – Events Consultant

Dananai Chiguvare is an Events Consultant. She holds a Bachelor's Degree in Tourism Management from the Namibia University of Science and Technology. She was awarded best 2nd and 3rd year Tourism Student and was the African representative at the IMEX-MPI-MCI Future Leaders Forum that took place in Frankfurt, Germany in 2016. She has excellent communication, people and presentation skills. She works to the best of her ability with the aim to deliver excellent results.



Support Staff • We are backed by a group of professional support staff.



- At ELA we offer a sophisticated service for the discerning client. With our internationally experienced team and network of the finest service providers all over the country you will find integrity, innovation and passion in all that we do. We pride ourselves in tailoring unique celebrations with the highest level of personal and professional service.



Company Structure • Who are we and how do we link.



Branches • Swakopmund; Windhoek, Cape Town, Maun



- Events Link Africa is based in Swakopmund Namibia in partnership with Conference Link and St.Christopher's Studios.
- Conference Link has branches in regional countries; Conference Link - South Africa and
- Congress Link - Botswana.
- St Christopher's Studios is located in Cape Town.

The core focus is to deliver Incentive Travel, Conferences, Team building and Events Support to national and international associations, corporate sector and governmental institutions worldwide!



Our Clients • They are impressed.



FEEDING THE NATION



Our Associations • We are connected.



Other Services • We care and develop.



AMBASSADORS AND VISITORS TRAINING PROGRAMME

Events Link Africa together with Conference are offering the development of the Ambassadors and Visitors Training program to train people to become true ambassadors of their country or company.

The program is designed to benefit frontline staff from various industries or anyone who deals with customers directly by creating a passion for what they do, thus making them true ambassadors.

- An ambassador is someone that has pride in what he/she does through sufficient knowledge and passion for a brand.

EVENTS MANAGEMENT TRAINING

Through Strategic Partnerships we are able to present short courses and a one year certificate Event Management Training Course.



Other Services • We know what luxury Africa can offer.



INCENTIVE TRAVEL

- Incentive Travel is the provision of unforgettable experiences and lasting memories.
- Together with our partners, we are able to offer 5 star luxury tented camping in remote locations and magnificent hotels and resorts in beautiful destinations.
- We will take care of all the logistical needs and you do not have to stress about anything.



Other Services • We have everything you would need.



Conference Technology

Events Link Africa offers the latest state of the art conference technology solutions, backed by professional and reliable event management services. We have the expertise, know-how, equipment and systems in place for all your logistical conference & meeting needs.

Professional Staff

- Communication Technology and Equipment
- Events Registration System
- Simultaneous Interpretation services



Other Services • We will make your life easy.



EXHIBITION SERVICES

- Project Management from conception to conclusion
- Specialised Exhibitor Training and Development Programme
- Staffing (Ambassadors & Hostesses) at Exhibitions
- Marketing and Branding of Exhibitions
- Registration and Ticketing of Exhibitions using our unique APP
- Exhibition Audio Visual Equipment
- Expo Programme Development and Management



Other Services • We like what we do and give it our best



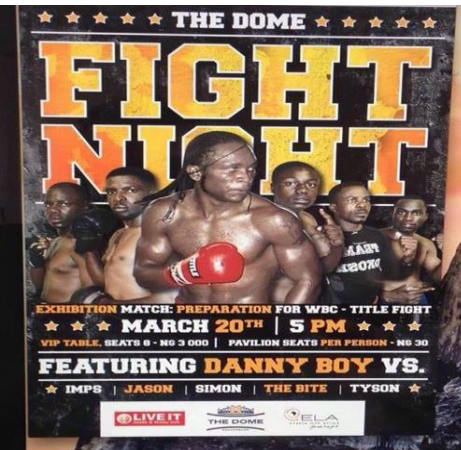
CUSTOMER SERVICE TRAINING

During the Customer Service Course participants will hone skills on how to:

- Receive a customer in a way that will make the customer feel at ease and secure;
- Interact with the customer that will make him/her feel valued and treated with respect.
- Ensure customer's confidence in you and your control of the situation.
- Let the customer leave with a sense of clarity and being treated fairly.
- Ensure that undertakings made to the customer is fair and delivered on.
- Prioritizing multi-customer situations.
- Streamlining in-office service delivery and teamwork.
- Reflect on the level of excellence of the customer service rendered.



Past Fun Projects • Success is our motto.



Your event • Memories are forever.



- We are a internationally experienced team and pride ourselves on our professionalism.
- We have the knowhow and the experience.
- We have the best professional suppliers.
- Perfection and attention to detail is our motto.

Let ELA
make your
event so
spectacular
that nobody
will forget!



Speak to us • We make dreams come true!



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Events Link Africa



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